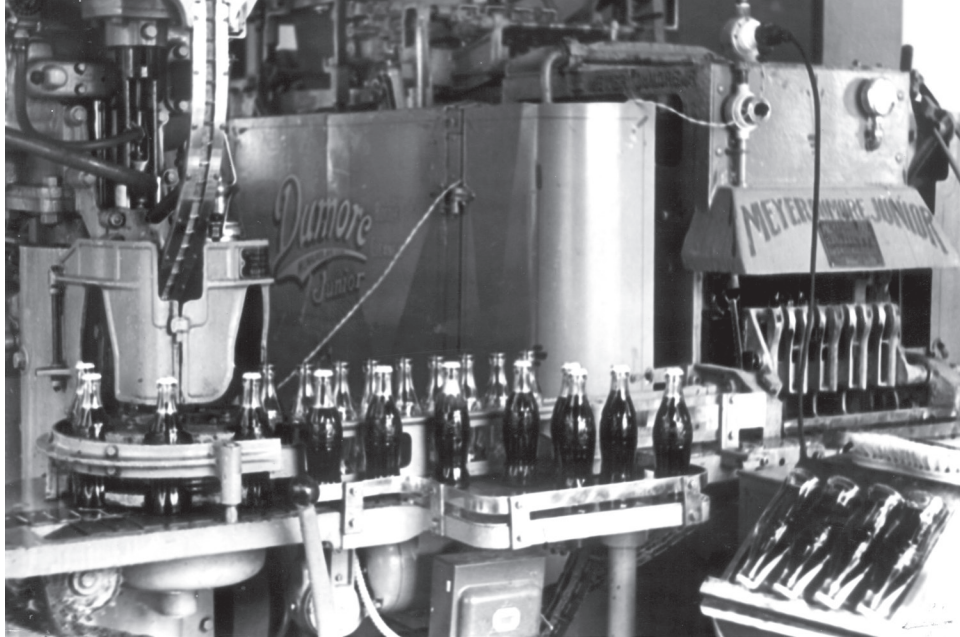




HOLIDAY 2023



A TIME OF SELF-EXPRESSION. A WORLD UNITED BY MUSIC, ART, AND CULTURE. STRANGERS BEAMING OPTIMISM IN THE CROWDED STREETS – JUST BECAUSE THEY’RE HAPPY TO BE THERE. JOIN US IN REVISITING THE ENERGY-FILLED PASSION OF THE ‘80S ALONGSIDE COCA-COLA’S ICONIC FEEL-GOOD VIBES.

THIS COLLECTION CELEBRATES FREEDOM, GOOD TIMES, AND ROCK ‘N’ ROLL. INSPIRED BY THE UPBEAT MUSIC OF THE PAST THAT MADE US ALL FEEL AND MOVE, DESIGNED WITH BRIGHT COLORS, BOLD GRAPHICS AND STATEMENT PIECES THAT REFLECT YOUR CAREFREE INNER DISPOSITION.

Have a Coke[®]
and a smile.





MEN'S & UNISEX

COCA-COLA SMILE JACKET

STANDARD
XS-XXL
DELIVERY 2

- 100% NYLON
- WIND PROTECTIVE NYLON SATIN
- 170 GSM
- WELT POCKETS
- METAL SNAP CLOSURE YARN DYE STRIPED RIBBED COLLAR, CUFFS, AND BOTTOM HEM
- CUSTOM COCA-COLA PRINTED INTERIOR LINNING
- UNISEX



\$90/\$180



COKE RED
03429-CKERD



COCA-COLA SMILE FLANNEL

STANDARD
S-XXL
DELIVERY 2

- 100% COTTON
- LIGHT WEIGHT BRUSHED VEGAN FLANNEL
- 150 GSM
- TREATED WITH WASH FOR A SOFT HAND AND LIVED IN LOOK
- CHEST POCKETS
- EMBROIDERED COCA-COLA WOVEN LABEL PATCH

\$45/\$90



BLACK
01370-BLACK



COKE RED
01370-CKERD

COCA-COLA COKE IS IT HOOD

STANDARD
XS-XXL
DELIVERY 2

- 100% COTTON
- HEAVY WEIGHT COTTON FRENCH TERRY
- 400 GSM
- TREATED WITH A VINTAGE WASH FOR A SOFT HAND AND LIVED IN LOOK
- DUE TO THE NATURE OF THE DYE, EACH ITEM IS TRULY UNIQUE AND THERE MAY BE SLIGHT VARIATION IN COLOR AND FINISHING INSET SLEEVES
- ADJUSTABLE DRAWCORDS AT THE HOOD
- UNISEX



\$60/\$120



BLACK WORN WASH
22526-BKWOW



COKE RED WORN WASH
22526-CKRWW

COCA-COLA SMILE HOOD

STANDARD
XS-XXL
DELIVERY 2

- 77% COTTON 23% RECYCLED POLYESTER
- MEDIUM WEIGHT RECYCLED FLEECE
- 300 GSM
- CRACKLE PRINT
- RAGLAN SLEEVES
- ADJUSTABLE DRAWCORDS AT THE HOOD
- UNISEX



\$55/\$110



BLACK
22527-BLACK



COKE RED
22527-CKERD



COCA-COLA SMILE SWEATPANT

REGULAR
XS-XXL
DELIVERY 2

- 77% COTTON 23% RECYCLED POLYESTER
- MEDIUM WEIGHT RECYCLED FLEECE
- 300 GSM
- CRACKLE PRINT LEG GRAPHIC
- EMBROIDERED COCA-COLA WOVEN LABEL PATCH
- INSEAM 30"
- ELASTIC WAISTBAND AND LEG OPENING



\$45/\$90



BLACK
04923-BLACK



COKE RED
04923-CKERD



COCA-COLA 80S BUNKER SHORT SLEEVE TEE

RELAXED
S-XXL
DELIVERY 2

- 55% COTTON 45% RAYON
- ULTRA SOFT PREMIUM COTTON SLUB WITH A NATURAL TEXTURE
- 115 GSM
- TREATED WITH AN ENZYME WASH FOR THAT SOFT HAND FEEL
- RELAXED CAMP COLLAR



COKE RED
01371-CKERD

\$45/\$90

COCA-COLA ENJOY HILT SHORT SLEEVE TEE

STANDARD
S-XXL
DELIVERY 2

- 100% COTTON
- LIGHT WEIGHT BREATHABLE COTTON
- 160 GSM
- CUSTOM YARN-DYE STRIPE PATTERN
- CENTER FRONT COCA-COLA PRINT
- TREATED WITH A CLASSIC WASH FOR A SOFT HAND AND LIVED IN LOOK

\$30/\$60



BLACK CLASSIC WASH
22521-BLCCW

COCA-COLA COKE IS IT SHORT SLEEVE TAILORED TEE

TAILORED
S-XXL
DELIVERY 2

- 100% COTTON
- LIGHT WEIGHT BREATHABLE COTTON
- 160 GSM
- CRACKLE PRINT
- TREATED WITH A VINTAGE WASH FOR A SOFT HAND AND LIVED IN LOOK
- DUE TO THE NATURE OF THE DYE, EACH ITEM IS TRULY UNIQUE AND THERE MAY BE SLIGHT VARIATION IN COLOR AND FINISHING

\$25/\$50



BLACK WORN WASH
22522-BKWOW



COKE RED WORN WASH
22522-CKRWW

COCA-COLA SMILE LONG SLEEVE TEE

STANDARD
S-XXL
DELIVERY 2

- 100% COTTON
- LIGHT WEIGHT BREATHABLE COTTON
- 160 GSM
- CRACKLE PRINT
- TREATED WITH A VINTAGE WASH FOR A SOFT HAND AND LIVED IN LOOK
- DUE TO THE NATURE OF THE DYE, EACH ITEM IS TRULY UNIQUE AND THERE MAY BE SLIGHT VARIATION IN COLOR AND FINISHING



BLACK WORN WASH
22525-BKWOW



WHITE WORN WASH
22525-WHTWW



COCA-COLA 80S REVERSIBLE BUCKET

S/M, L/XL
DELIVERY 2

- LIGHT WEIGHT BRUSHED TWILL
- COTTON CANVAS
- EMBROIDERED COCA-COLA WOVEN LABEL PATCH
- REVERSIBLE
- LOGO FLAG LABEL



BLACK/COKE RED
11499-BKCKR



\$30/\$60

COCA-COLA 80S ADJ HAT

HIGH PROFILE = UNSTRUCTURED
5-PANEL FLAT BILL
O/S
DELIVERY 2

- ALL OVER PRINT
- BUILT WITH A BUREO NETPLUS® VISOR MADE FROM RECYCLED FISHING NETS
- SWEATBAND IS BUILT WITH MOISTURE WICKING PROPERTIES, TO KEEP YOU FRESH AND COOL
- TONAL BILL ROPE
- ADJUSTABLE SNAPBACK CLOSURE



\$30/\$60



COKE RED
11496-CKERD

COCA-COLA IS IT MP SNAPBACK

MEDIUM PROFILE = STRUCTURED
5-PANEL FLAT BILL
O/S
DELIVERY 2

- DIRECT EMBROIDERY
- BUILT WITH A BUREO NETPLUS® VISOR MADE FROM RECYCLED FISHING NETS
- SWEATBAND IS BUILT WITH MOISTURE WICKING PROPERTIES, TO KEEP YOU FRESH AND COOL
- ADJUSTABLE SNAPBACK CLOSURE



\$25/\$50



BLACK
11498-BLACK



COKE RED
11498-CKERD

COCA-COLA SMILE HP TRUCKER HAT

HIGH PROFILE = STRUCTURED
5-PANEL CURVE BILL

O/S
DELIVERY 2

- MERROWED-EDGE EMBROIDERED PATCH
- FOAM FRONT
- BUILT WITH A BUREO NETPLUS® VISOR MADE FROM RECYCLED FISHING NETS
- SWEATBAND IS BUILT WITH MOISTURE WICKING PROPERTIES, TO KEEP YOU FRESH AND COOL.
- ADJUSTABLE SNAPBACK CLOSURE



\$22.50/\$45



BLACK
11497-BLACK



COKE RED
11497-CKERD

NOTES

COCA-COLA SMILE BEANIE

HEIGHT WITH CUFF UP: 8.5" OPENING: 7"

O/S
DELIVERY 2

- EMBROIDERED COCA-COLA WOVEN LABEL PATCH
- 1X1 KNIT
- LOGO FLAG LABEL

\$20/\$40



BLACK
11501-BLACK



COKE RED
11501-CKERD

WOMEN'S

COCA-COLA ENJOY SWEATER

RELAXED
XS-XL
DELIVERY 2

- 60% ACRYLIC 40% COTTON
- 22" HPS
- SWEATER KNIT WITH YARN DYE STRIPE
- SCREENPRINT ON FRONT

\$70/\$140



YELLOW
22528-YELLW

COCA-COLA SMILE VINTAGE CREW TEE

RELAXED
XS-XL
DELIVERY 2

- 100% COTTON
- 25" HPS
- WORN WASH
- FRONT AND BACK SCREENPRINTS
- SIDE SEAM LOGO FLAG LABEL

\$25/\$50



YELLOW
22534-YELLW



WASHED BLACK
22534-WABLK



COCA-COLA ENJOY FITTED CREW TEE

SLIM
XS-XL
DELIVERY 2

- 50% COTTON 50% LINEN
- 23" HPS
- SCREENPRINT ON FRONT
- SIDE SEAM LOGO FLAG LABEL

\$30/\$60



BLACK
22533-BLACK



WHITE
22533-WHITE

