
DECADE
SPRING 2026

DECADE

WELCOME TO THE PAST, PRESENT, AND FUTURE.

At Decade, we have an appreciation for the unique, the unruly, and the iconic. Our designs are inspired by the colorful moments and people of past eras that shape our present and inspire our future.

We make shopping for eyewear simple and fun.
With us, you can CHOOSE YOUR DECADE.

1950s - EARL

The EARL is a 1950s style with a clean D-Frame silhouette, inspired from factory worker safety glasses and Beatnik culture. The sharp design features a mid-size profile for easy, everyday wear.

FRAME: Durable Acetate
LENS: CR-39
POLARIZED LENS: 1.5mm TAC

FIT: Small/Medium
INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1001-GBK-RRD
SIZE: 48•21•148
FRAME: GLOSS BLACK
LENS: RED
WS: $40.00
MSRP: $80.00
AVAIL: NOW

SKU: 1001-GBK-PRD
SIZE: 48•21•148
FRAME: GLOSS BLACK
LENS: PURPLE
WS: $40.00
MSRP: $80.00
AVAIL: NOW











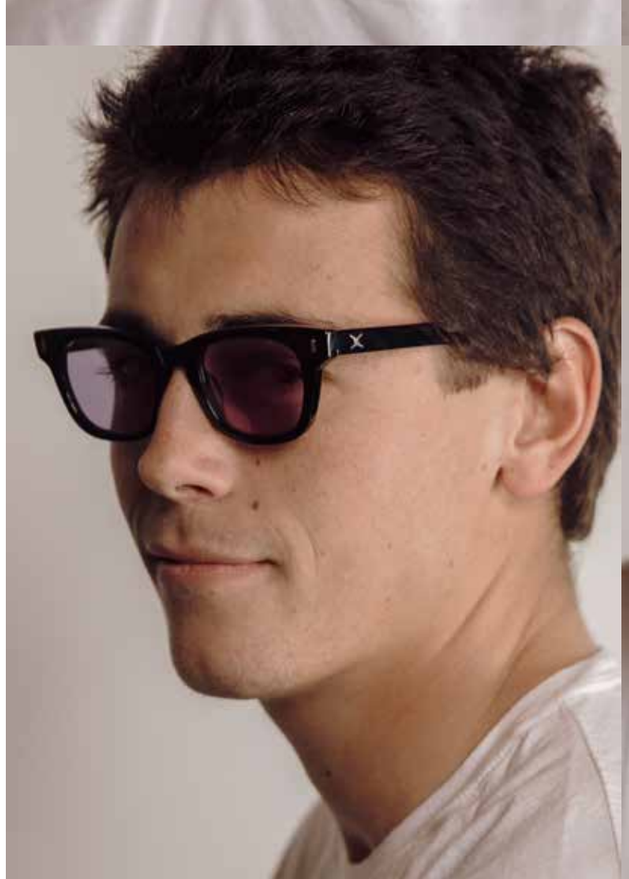














1950s - EARL

The EARL is a 1950s style with a clean D-Frame silhouette, inspired from factory worker safety glasses and Beatnik culture. The sharp design features a mid-size profile for easy, everyday wear.

FRAME: Durable Acetate
LENS: CR-39
POLARIZED LENS: 1.5mm TAC

FIT: Small/Medium
INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1001-GBK-BBD
SIZE: 48•21•148
FRAME: GLOSS BLACK
LENS: BLUE
WS: $40.00
MSRP: $80.00
AVAIL: NOW

SKU: 1001-GBK-SSA
SIZE: 48•21•148
FRAME: GLOSS BLACK
LENS: SUNSET
WS: $40.00
MSRP: $80.00
AVAIL: 4/1









1950s - EARL

The EARL is a 1950s style with a clean D-Frame silhouette, inspired from factory worker safety glasses and Beatnik culture. The sharp design features a mid-size profile for easy, everyday wear.

FRAME: Durable Acetate
LENS: CR-39
POLARIZED LENS: 1.5mm TAC

FIT: Small/Medium
INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1001-GBK-GRA
SIZE: 48•21•148
FRAME: GLOSS BLACK
LENS: GREY
WS: $40.00
MSRP: $80.00
AVAIL: NOW







SKU: 1001-GBK-GRB
SIZE: 48•21•148
FRAME: GLOSS BLACK
LENS: GREY - POLARIZED
WS: $45.00
MSRP: $90.00
AVAIL: NOW







SKU: 1001-GBK-CBA
SIZE: 48•21•148
FRAME: GLOSS BLACK
LENS: GREEN
WS: $40.00
MSRP: $80.00
AVAIL: NOW









SKU: 1001-COF-CBA
SIZE: 48•21•148
FRAME: COFFEE
LENS: GREEN
WS: $40.00
MSRP: $80.00
AVAIL: NOW









SKU: 1001-BLU-GRB
SIZE: 48•21•148
FRAME: BLUE
LENS: GREY - POLARIZED
WS: $45.00
MSRP: $90.00
AVAIL: DECEMBER





1950s - BIG EARL

BIG EARL takes our best-selling Earl and scales it up. The Earl grew up. Same 1950s safety-inspired D-frame DNA — more coverage.

FRAME: Durable Acetate
LENS: CR-39
POLARIZED LENS: 1.5mm TAC

FIT: Large/XLarge
INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1014-GBK-GRA
SIZE: 53•21•148
FRAME: GLOSS BLACK
LENS: GREY
WS: $40.00
MSRP: $80.00
AVAIL: 4/1

SKU: 1014-GBK-GRA
SIZE: 53•21•148
FRAME: GLOSS BLACK
LENS: GREY - POLARIZED
WS: $45.00
MSRP: $90.00
AVAIL: 4/1

SKU: 1014-COF-CBA
SIZE: 53•21•148
FRAME: COFFEE
LENS: GREEN
WS: $40.00
MSRP: $80.00
AVAIL: 4/1

























1950s - BIG EARL

BIG EARL takes our best-selling Earl and scales it up. The Earl grew up. Same 1950s safety-inspired D-frame DNA — more coverage.

FRAME: Durable Acetate
LENS: CR-39
POLARIZED LENS: 1.5mm TAC

FIT: Large/XLarge
INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1014-GBK-CBA
SIZE: 53•21•148
FRAME: GLOSS BLACK
LENS: GREEN
WS: $40.00
MSRP: $80.00
AVAIL: 4/1

SKU: 1014-GBK-SSA
SIZE: 53•21•148
FRAME: GLOSS BLACK
LENS: SUNSET
WS: $40.00
MSRP: $80.00
AVAIL: 4/1



























1950s - BIG EARL

BIG EARL takes our best-selling Earl and scales it up. The Earl grew up. Same 1950s safety-inspired D-frame DNA — more coverage.

FRAME: Durable Acetate
LENS: CR-39
POLARIZED LENS: 1.5mm TAC

FIT: Large/XLarge
INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1014-GBK-BBD
SIZE: 53•21•148
FRAME: GLOSS BLACK
LENS: BLUE
WS: $40.00
MSRP: $80.00
AVAIL: 4/1









SKU: 1014-GBK-PRD
SIZE: 53•21•148
FRAME: GLOSS BLACK
LENS: PURPLE
WS: $40.00
MSRP: $80.00
AVAIL: 4/1









SKU: 1014-GBK-RRD
SIZE: 53•21•148
FRAME: GLOSS BLACK
LENS: RED
WS: $40.00
MSRP: $80.00
AVAIL: 4/1









1960s - MILTON

The MILTON is inspired from the emerging motorcycle culture of the 1960s. Casual and rebellious, the Milton intersects the inner city and the open road.

FRAME: Durable Acetate
LENS: CR-39
POLARIZED LENS: 1.5mm TAC

FIT: Small/Medium
INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1000-GBK-RRD
SIZE: 51•19•148
FRAME: GLOSS BLACK
LENS: RED
WS: $40.00
MSRP: $80.00
AVAIL: NOW

SKU: 1000-GBK-PRD
SIZE: 51•19•148
FRAME: GLOSS BLACK
LENS: PURPLE
WS: $40.00
MSRP: $80.00
AVAIL: NOW

























1960s - MILTON

The MILTON is inspired from the emerging motorcycle culture of the 1960s. Casual and rebellious, the Milton intersects the inner city and the open road.

FRAME: Durable Acetate
LENS: CR-39
POLARIZED LENS: 1.5mm TAC

FIT: Small/Medium
INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1000-GBK-BBD
SIZE: 51•19•148
FRAME: GLOSS BLACK
LENS: BLUE
WS: $40.00
MSRP: $80.00
AVAIL: NOW

SKU: 1000-GBK-SSA
SIZE: 51•19•148
FRAME: GLOSS BLACK
LENS: SUNSET
WS: $40.00
MSRP: $80.00
AVAIL: 4/1



















1960s - MILTON

The MILTON is inspired from the emerging motorcycle culture of the 1960s. Casual and rebellious, the Milton intersects the inner city and the open road.

FRAME: Durable Acetate
LENS: CR-39
POLARIZED LENS: 1.5mm TAC

FIT: Small/Medium
INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1000-GBK-GRA
SIZE: 51•19•148
FRAME: GLOSS BLACK
LENS: GREY
WS: $40.00
MSRP: $80.00
AVAIL: NOW

SKU: 1000-GBK-GRB
SIZE: 51•19•148
FRAME: GLOSS BLACK
LENS: GREY - POLARIZED
WS: $45.00
MSRP: $90.00
AVAIL: NOW

SKU: 1000-TOR-CBA
SIZE: 51•19•148
FRAME: TORTOISE
LENS: GREEN
WS: $42.50
MSRP: $85.00
AVAIL: NOW









1960s - MILTON

The MILTON is inspired from the emerging motorcycle culture of the 1960s. Casual and rebellious, the Milton intersects the inner city and the open road.

FRAME: Durable Acetate
LENS: CR-39
POLARIZED LENS: 1.5mm TAC

FIT: Small/Medium
INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1000-GBK-CBA
SIZE: 51•19•148
FRAME: GLOSS BLACK
LENS: GREEN
WS: $40.00
MSRP: $80.00
AVAIL: NOW

SKU: 1000-CGR-GRB
SIZE: 51•19•148
FRAME: CRYSTAL GREEN
LENS: GREY - POLARIZED
WS: $45.00
MSRP: $90.00
AVAIL: NOW

























1960s - JAYA

The JAYA is a refined take on 1960s eyewear, introducing slim, classic-modern sunglasses that pair vintage style with clean, contemporary lines. They offer a cool, timeless look that suits any face.

FRAME: Durable Acetate
LENS: CR-39
FIT: Medium

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1013-GBK-GRA
SIZE: 49•20.5•144
FRAME: GLOSS BLACK
LENS: GREY
WS: $40.00
MSRP: $80.00
AVAIL: 4/1











1960s - JAYA

The JAYA is a refined take on 1960s eyewear, introducing slim, classic-modern sunglasses that pair vintage style with clean, contemporary lines. They offer a cool, timeless look that suits any face.

FRAME: Durable Acetate
LENS: CR-39
FIT: Medium

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1013-GBK-BNA
SIZE: 49•20.5•144
FRAME: GLOSS BLACK
LENS: BROWN
WS: $40.00
MSRP: $80.00
AVAIL: NOW

SKU: 1013-TOR-CBA
SIZE: 49•20.5•144
FRAME: TORTOISE
LENS: GREEN
WS: $42.50
MSRP: $85.00
AVAIL: NOW



















1960s - SID

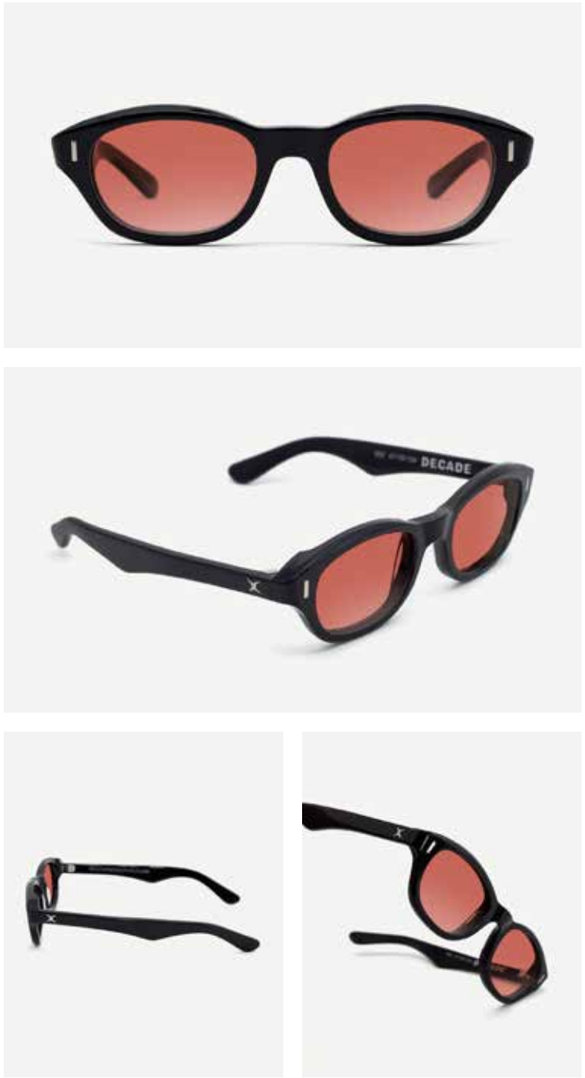
The SID is a 1960s style small size frame with a classic narrow look, inspired by 60s motorcycle culture.

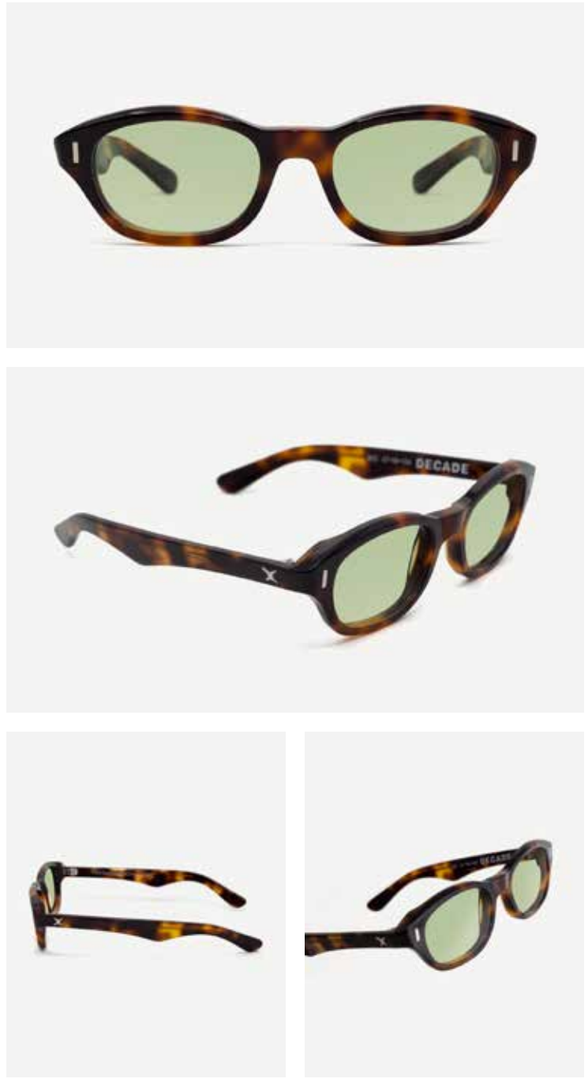
FRAME: Durable Acetate
LENS: CR-39
FIT: Small

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1009-GBK-ROA
SIZE: 47•19•134
FRAME: GLOSS BLACK
LENS: ROSE
WS: $40.00
MSRP: $80.00
AVAIL: NOW

SKU: 1009-TOR-CBA
SIZE: 47•19•134
FRAME: TORTOISE
LENS: GREEN
WS: $42.50
MSRP: $85.00
AVAIL: NOW









1960s - SID

The SID is a 1960s style small size frame with a classic narrow look, inspired by 60s motorcycle culture.

FRAME: Durable Acetate
LENS: CR-39
FIT: Small

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1009-GBK-GRA
SIZE: 47•19•134
FRAME: GLOSS BLACK
LENS: GREY
WS: $40.00
MSRP: $80.00
AVAIL: 4/1

SKU: 1009-GBK-BBD
SIZE: 47•19•134
FRAME: GLOSS BLACK
LENS: BLUE
WS: $40.00
MSRP: $80.00
AVAIL: 4/1

























1960s - GENO

The GENO is a 1960s Mod-inspired design. Its smaller frame features a flat, angular face and narrowed height. The clean and bold shape come together to match the style and attitude of a new modernist era.

SKU: 1003-GBK-GRA
SIZE: 53•18•145
FRAME: GLOSS BLACK
LENS: GREY
WS: $40.00
MSRP: $80.00
AVAIL: NOW

FRAME: Durable Acetate
LENS: CR-39
FIT: Medium

SKU: 1003-GBK-RRA
SIZE: 53•18•145
FRAME: GLOSS BLACK
LENS: RUBY RED
WS: $40.00
MSRP: $80.00
AVAIL: NOW

INCLUDED: Microfiber cloth and squeeze top soft case













1960s - GENO

The GENO is a 1960s Mod-inspired design. Its smaller frame features a flat, angular face and narrowed height. The clean and bold shape come together to match the style and attitude of a new modernist era.

FRAME: Durable Acetate
LENS: CR-39
FIT: Medium

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1003-CGR-GRA
SIZE: 53•18•145
FRAME: CRYSTAL GREEN
LENS: GREY
WS: $40.00
MSRP: $80.00
AVAIL: NOW

SKU: 1003-CGR-GNA
SIZE: 53•18•145
FRAME: CRYSTAL GREEN
LENS: GREEN
WS: $40.00
MSRP: $80.00
AVAIL: NOW














1960s - GENO

The GENO is a 1960s Mod-inspired design. Its smaller frame features a flat, angular face and narrowed height. The clean and bold shape come together to match the style and attitude of a new modernist era.

SKU: 1003-BLU-BBD
SIZE: 53•18•145
FRAME: BLUE
LENS: BLUE
WS: $40.00
MSRP: $80.00
AVAIL: NOW

SKU: 1003-BLU-GRA
SIZE: 53•18•145
FRAME: BLUE
LENS: GREY
WS: $40.00
MSRP: $80.00
AVAIL: NOW

FRAME: Durable Acetate
LENS: CR-39
FIT: Medium

INCLUDED: Microfiber cloth and squeeze top soft case





















1960s - COULTER JACOBS

Designed by Los Angeles based artist Coulter Jacobs. Inspired by 1960s musicians who wore their frames like a signature, this slimmer D-frame carries that same standout attitude. Refined lines. Quiet edge. Meant to be recognized without introduction.

FRAME: Durable Acetate
LENS: CR-39
FIT: Medium

SKU: 1020-GBN-BNA
SIZE: 54•19•140
FRAME: GRADIENT BROWN
LENS: BROWN
WS: $49.50
MSRP: $99.00
AVAIL: 5/1

INCLUDED: Custom microfiber cloth and squeeze top soft case















1960s - COULTER JACOBS

Designed by Los Angeles based artist Coulter Jacobs. Inspired by 1960s musicians who wore their frames like a signature, this slimmer D-frame carries that same standout attitude. Refined lines. Quiet edge. Meant to be recognized without introduction.

SKU: 1020-GBK-GRA
SIZE: 54•19•140
FRAME: GLOSS BLACK
LENS: GREY
WS: $49.50
MSRP: $99.00
AVAIL: 5/1

FRAME: Durable Acetate
LENS: CR-39
FIT: Medium

INCLUDED: Custom microfiber cloth and squeeze top soft case





















1960s - COULTER JACOBS

Designed by Los Angeles based artist Coulter Jacobs. Inspired by 1960s musicians who wore their frames like a signature, this slimmer D-frame carries that same standout attitude. Refined lines. Quiet edge. Meant to be recognized without introduction.

SKU: 1020-CBL-LGA
SIZE: 54•19•140
FRAME: CRYSTAL BLUE
LENS: LIGHT GREY
WS: $49.50
MSRP: $99.00
AVAIL: 5/1

FRAME: Durable Acetate
LENS: CR-39
FIT: Medium

INCLUDED: Custom microfiber cloth and squeeze top soft case





















1970s - JONES

The JONES is a 1970s aviator-inspired wire frame with hexagon-shaped lenses for a unique and distinctive look. A staple of the era and a style that is smooth and sharp simultaneously.

SKU: 1006-SGO-GRB
SIZE: 53•21•145
FRAME: GOLD
LENS: GREY - POLARIZED
WS: $42.50
MSRP: $85.00
AVAIL: 4/1

FRAME: Stainless Steel
LENS: CR-39
FIT: Medium/Large

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1006-SGO-GNB
SIZE: 53•21•145
FRAME: GOLD
LENS: GREEN - POLARIZED
WS: $42.50
MSRP: $85.00
AVAIL: 4/1















1980s - MELVIN

The MELVIN is the D-frame that survived every era worth remembering. From mid-century cool to ‘80s excess, it carries history without looking back.

FRAME: Durable Acetate
LENS: CR-39
FIT: Medium/Large

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1016-GBK-GRA
SIZE: 53•20•145
FRAME: GLOSS BLACK
LENS: GREY
WS: $40.00
MSRP: $80.00
AVAIL: 4/1

SKU: 1016-GBK-GRA
SIZE: 53•20•145
FRAME: GLOSS BLACK
LENS: GREY - POLARIZED
WS: $45.00
MSRP: $90.00
AVAIL: 4/1

SKU: 1016-GBK-CBA
SIZE: 53•20•145
FRAME: GLOSS BLACK
LENS: GREEN
WS: $40.00
MSRP: $80.00
AVAIL: 4/1

























1980s - MELVIN

The MELVIN is the D-frame that survived every era worth remembering. From mid-century cool to ‘80s excess, it carries history without looking back.

FRAME: Durable Acetate
LENS: CR-39
FIT: Medium/Large

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1016-GBK-CBA
SIZE: 53•20•145
FRAME: GLOSS BLACK
LENS: BLUE
WS: $40.00
MSRP: $80.00
AVAIL: 4/1

SKU: 1016-TOR-GRA
SIZE: 53•20•145
FRAME: TORTOISE
LENS: GREY
WS: $42.50
MSRP: $85.00
AVAIL: 4/1


























5 MIN

1980s - GORDO

The GORDO is a 1980s style medium size frame inspired from Southern California indoor & outdoor swap meets and the occasional liquor market.

FRAME: Durable Acetate
LENS: CR-39
FIT: Medium/Large

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1008-GBK-GRA
SIZE: 58•11•140
FRAME: GLOSS BLACK
LENS: GREY
WS: $40.00
MSRP: $80.00
AVAIL: 4/1














STAR
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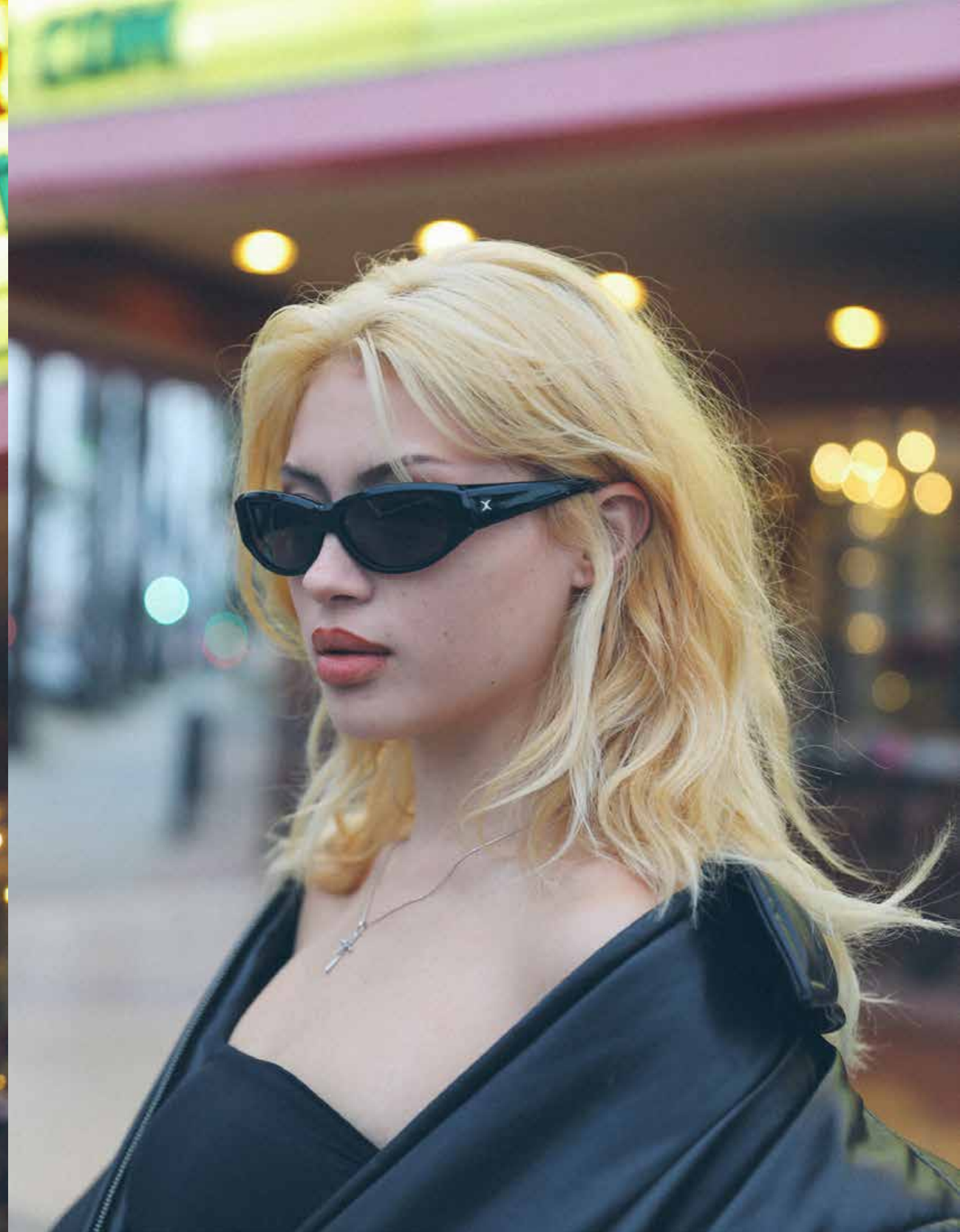


1990s - MARLI

The MARLI trims everything down to what matters from the 90's.
A smooth oval silhouette sharpened at the edges — elevated enough for the night, grounded enough for the street.

FRAME: Durable Acetate
LENS: CR-39
FIT: Large

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1015-GBK-GRB
SIZE: 60•17•130
FRAME: GLOSS BLACK
LENS: GREY
WS: $42.50
MSRP: $85.00
AVAIL: 4/1

SKU: 1015-TOR-BNA
SIZE: 60•17•130
FRAME: TORTOISE
LENS: BROWN
WS: $45.00
MSRP: $90.00
AVAIL: 4/1

























2000s - CARSEN (Made In USA)

The CARSEN runs on edge. A sporty 2000s-inspired wrap frame, sharpened and made in the USA. Ultra-light feel. All gas.

FRAME: Performance Nylon
LENS: Poly Carbonate
FIT: Medium

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1017-MBL-GRA
SIZE:
FRAME WIDTH: 147mm
DBL: 20mm
LENS WIDTH: 55mm

FRAME: MATTE BLACK
LENS: GREY
WS: $45.00
MSRP: $90.00
AVAIL: 4/1

SKU: 1017-MBL-SMA
SIZE:
FRAME WIDTH: 147mm
DBL: 20mm
LENS WIDTH: 55mm

FRAME: MATTE BLACK
LENS: SILVER MIRROR
WS: $45.00
MSRP: $90.00
AVAIL: 4/1












2000s - CARSEN (Made In USA)

The CARSEN runs on edge. A sporty 2000s-inspired wrap frame, sharpened and made in the USA. Ultra-light feel. All gas.

FRAME: Performance Nylon
LENS: Poly Carbonate
FIT: Medium

INCLUDED: Microfiber cloth and squeeze top soft case

SKU: 1017-MBL-RMA
SIZE:
FRAME WIDTH: 147mm
DBL: 20mm
LENS WIDTH: 55mm

FRAME: MATTE BLACK
LENS: RED MIRROR
WS: $45.00
MSRP: $90.00
AVAIL: 4/1

SKU: 1017-MBL-BMA
SIZE:
FRAME WIDTH: 147mm
DBL: 20mm
LENS WIDTH: 55mm

FRAME: MATTE BLACK
LENS: BLUE MIRROR
WS: $45.00
MSRP: $90.00
AVAIL: 4/1

























BOX & SOFT CASE
Microfiber cloth and
squeeze top soft case



COUNTER TOP
DISPLAY STAND
Brushed Stainless Steel
Fits 6 Glasses
Mirror At Top With
Laser Etched Branding.
18" x 8" x 5"



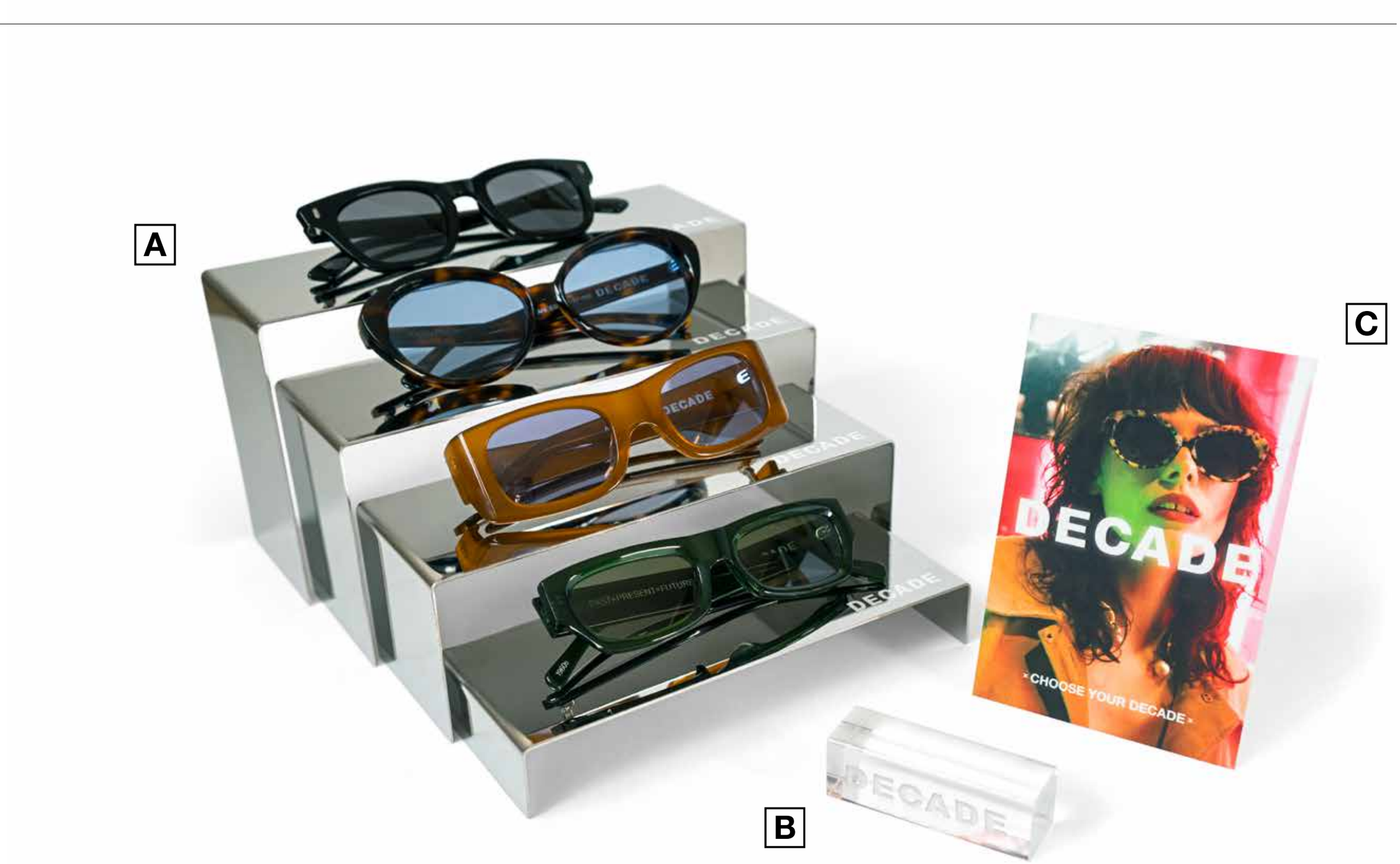




A. SHELVING
Polished Stainless Steel
Laser Etched Branding
11" x 9" x 5"

B. LOGO BLOCK
Clear Acrylic
Laser Etched Branding
3" x 1" x 1"

C. EASEL CARD
Printed Card Stock
4" x 6"



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